

What is National Fishing Week?

This special week has been set aside to celebrate recreational fishing as an activity that brings Canadians together. Recreational fishing fosters positive family dynamics and long lasting friendships among people of all ages. It remains one of the best ways to appreciate our natural resources and to develop a sense of responsibility to care for and use them wisely. Fishing is truly part of Canada's heritage that must be promoted to be preserved.

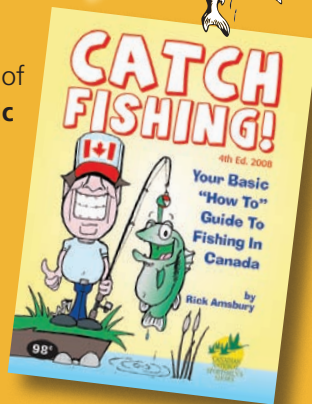
National Fishing Week will occur in every region of the country. Current anglers and those who haven't wet a line in a long time are being encouraged to take their friends and families fishing. In many areas, special events are being held by sportsmen's groups, parks and government resource agencies to help youngsters and new anglers learn the basics of fishing.

Make time in your busy life to Catch Fishing during National Fishing Week, July 3 to 11. Catch a memory: Take someone special fishing!

New to fishing?

Get your **FREE** copy of **Catch Fishing! Your Basic "How To" Guide To Fishing in Canada** at:

- www.catchfishing.com
- info@catchfishing.com
- 1-877-822-8881



FISHING REGULATIONS BY JURISDICTION

Alberta	877-944-0313 www.albertaregulations.ca/fishingregs
British Columbia	604-660-2421 www.env.gov.bc.ca/fw/fish
Manitoba	800-214-6497 www.manitobafisheries.com
New Brunswick	506-453-2440 www.gnb.ca/0254/index-e.asp
Newfoundland & Labrador	800-563-6353 www.gov.nl.ca/env/wildlife
North West Territories	800-661-0788 www.enr.gov.nt.ca
Nova Scotia	902-485-5056 www.gov.ns.ca/fish/sportfishing
Nunavut	866-686-2888 www.gov.nu.ca
Ontario	800-667-1940 www.ontario.ca/fishing
Prince Edward Island	902-368-4683 www.gov.pe.ca/go/recfishing
Québec	418-627-8600 www.mrnf.gouv.qc.ca/english/wildlife
Saskatchewan	306-787-2467 www.environment.gov.sk.ca
Yukon	867-667-5721 www.environmentyukon.gov.yk.ca/fishing

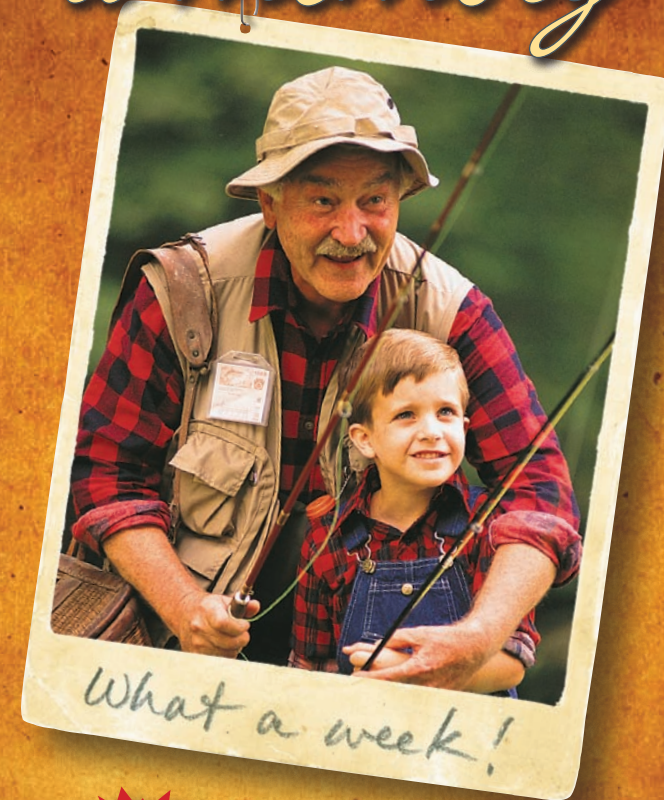
FISH FOR **FREE!** NO FISHING LICENCE REQUIRED DURING THESE DATES

NOTE: Licence-free fishing does not apply to non-residents in all provinces. Check with the local office for details.

Alberta	July 10 - 11	
British Columbia	June 18 - 20	
Manitoba	June 12 - 13	
New Brunswick	June 5 - 6	
Newfoundland & Labradoryear round for residents	
Nova Scotia	June 5 - 6	
North West Territories no	
Nunavut no	
Ontario	NEW! July 3 - 11	
Prince Edward Island May 21 - 24	
Québec June 11 - 13	
Saskatchewan July 10 - 11	
Yukon July 2 - 5	

Catch Fishing[®]
 Canadian National Sportfishing Foundation
www.catchfishing.com

Catch a memory



FREE FOLLOW...



Catch Fishing[®]
NATIONAL FISHING WEEK
JULY 3-11, 2010

www.catchfishing.com

Host a National Fishing Week Event in Your Community

If you are a member of a community organization or a youth group, why not host a kids' fishing event in your community?

The event can take the form of:

- **Seminars** on tackle and techniques or any other fishing related subject for kids and adults
- **Demonstrations** on such things as casting, fly tying or rod building
- **Interpretive Walks** or boat rides into areas with aquatic habitat



- **Fishing Events.** Preferably those that focus on under-utilized species, and that are endorsed by local fisheries agencies
- **Guided Fishing Trips.** Expert volunteer anglers can take novices fishing either from a boat or from shore. These events are particularly good for children or adults who are disadvantaged for physical, developmental or social reasons, and can often provide their very first opportunity to fish.

For more detailed information on **"How to Host a Fishing Event in Your Community"** go to: www.catchfishing.com and click on the **"Events"** section.

The Bottom Line

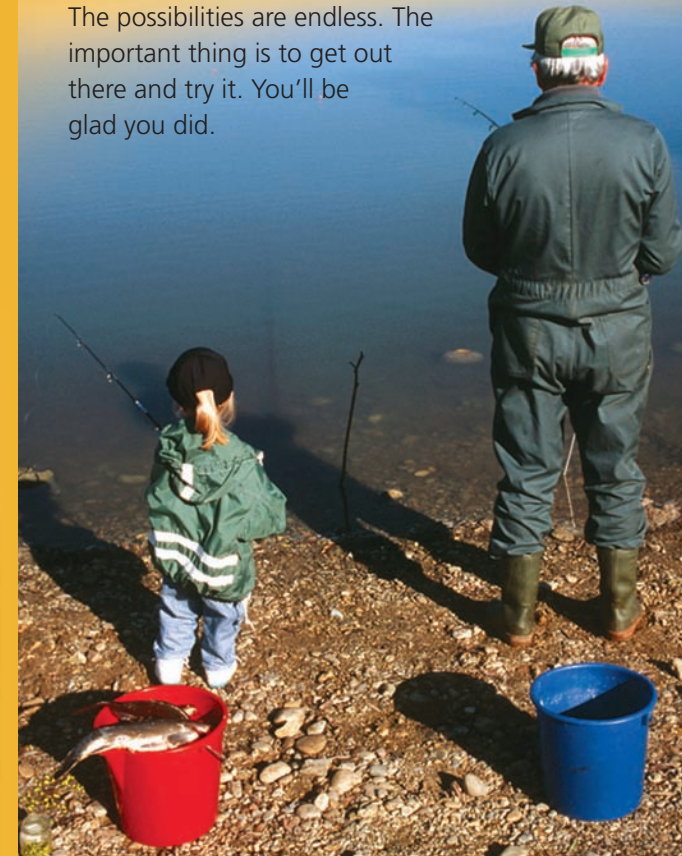
Fishing is a great sport and there are all kinds of resources to help you get started. Talk to your local fishing tackle retailer. He or she has a wealth of knowledge that he is anxious to share with anyone



who will listen. Ask a friend who fishes. He will be able to advise you what you will need and how to use it. There are lots of web sites that offer valuable information. Fishing shows on TV offer a variety of fishing

techniques and locations. Just check your local listings and tune in. For a free copy of our "how to" guide to fishing in Canada, the **Catch Fishing!** booklet, call our toll free number (877-822-8881) or order on-line at info@catchfishing.com.

The possibilities are endless. The important thing is to get out there and try it. You'll be glad you did.



Here's a checklist to help you get ready for your fishing trip:

- Bring sunglasses, sun screen and hats
- Wear comfortable clothing
- Bring insect repellent
- Include a small first aid kit
- Bring enough tackle for each person fishing
- Bring a cooler to keep your fish fresh
- Include bait that is easy to get and use



- Include "picnic" food that is fun
- If possible, fish near home
- Bring and wear life preservers (PFDs)
- Do not take too many children at any one time and make sure that a responsible adult is always watching the children
- Bring a camera or video recorder

